

# The Evolution of FLEXspace: Help Us Make This a Reality!

**The Tool:** FLEXspace is an integrated planning tool that supports university personnel throughout various stages of the ideation and (re)design process. FLEXspace helps:

- Improve process efficiencies and the effectiveness of design choices.
- Bridge various stakeholders to foster better communication and discipline-based understanding
- Build consensus among campus stakeholders *before* involving architects, donors and others

**The Community:** The FLEXspace.org website will emerge as THE “one stop shop” resource for those who plan, design, maintain *and use* innovative campus learning spaces.

	Currently	Next Gen Vision: FLEXspace 2.0
Database/Tool	Reference Tool for <ul style="list-style-type: none"> <li>• Education community</li> <li>• Sponsor branded collections</li> </ul>	<ul style="list-style-type: none"> <li>• Mobile (upload and search from any mobile device)</li> <li>• Interactive/dynamic images and “virtual” tours</li> <li>• Improved user interface experience (less “clicks”)</li> <li>• Search/Filter, Flexible tagging</li> <li>• Integration/alignment with the LSRS campus master planning process</li> <li>• User profiles</li> <li>• Peer reviews</li> <li>• Better visibility/recognition/rewards for contributors</li> </ul>
Analytics	<ul style="list-style-type: none"> <li>• User accounts report</li> <li>• Basic website analytics</li> </ul>	<ul style="list-style-type: none"> <li>• Custom reports for core team and sponsors</li> <li>• Reports and visualization of usage patterns, search terms, popular records, etc.</li> </ul>
Community	FLEXspace.org Website: <ul style="list-style-type: none"> <li>• blog, resources</li> <li>• ‘spaces in the spotlight’,</li> <li>• sponsor branded pages</li> </ul>	<ul style="list-style-type: none"> <li>• Improved website with discussion forums, special interest groups</li> <li>• Case studies, enhanced spaces in the spotlight</li> <li>• Newsletter/listserv</li> <li>• Webinar opportunities</li> <li>• Enhanced sponsor content pages</li> <li>• Additional sponsors and sponsor related branding opportunities</li> </ul>
Operations	<ul style="list-style-type: none"> <li>• Collaborative volunteer core team (interim board)</li> <li>• Hourly paid staff</li> </ul>	<ul style="list-style-type: none"> <li>• Add additional paid staff and stipends for student assistants</li> <li>• Industry Advisory Council</li> <li>• International Advisory Subgroup</li> <li>• Revised funding model (subscription?)</li> <li>• Add a marketing budget and support funds</li> </ul>
Users	U.S. EDUs International EDUs	<ul style="list-style-type: none"> <li>• K12, Libraries, Designers/Architects</li> </ul>
Promotions	<ul style="list-style-type: none"> <li>• FLEXspace Trademark</li> <li>• Conference presentations</li> <li>• Feature articles about FLEXspace</li> <li>• 2016 Campus Tech Innovator Award</li> </ul>	UB Tech 2017: <ul style="list-style-type: none"> <li>• Conference session “track” and Expo booth</li> <li>• Periodic articles/column</li> </ul> Herman Miller sponsored webinar CCUMC membership webinar SCUP membership webinar Additional Academic Impressions webinars
Partners	SUNY, CSU, Foothill-De Anza, MERLOT, CCUMC EDUCAUSE, ELI, SCUP Campus Technology Herman Miller, Crestron Sonic Foundry, Wolfvision	UB Tech, InfoComm SCUP master planning process LSRS more integration/collaboration Learning Space Collaboratory Learning Space constituency group Academic Library Council

Contact us by visiting [www.FLEXspace.org](http://www.FLEXspace.org) for details and to schedule a demo

## FLEXspace Sponsorship Tiers\*

Sponsorship Tier Level	Subscriber I	Subscriber II	Bronze	Silver	Gold	Platinum	Founder
Qualification	to 5 emplys	Six (6)+ emplys	Tiered for small to large corporations, non-profits, and professional organizations				
Annual Contribution	\$250	\$500	\$1K	\$5K	\$10K	\$20K	\$50K
Exclusivity within primary market sector **	<i>Exclusivity available only on first-come Founders Level</i>						✓
<b>FLEXspace Repository/Portal (User Account Required)</b>							
• View/Browse records	✓	✓	✓	✓	✓	✓	✓
• Upload your records				Limited	Limited	Limited "Sponsors" collection	Unlimited records exclusive, branded collection
• Your blog posts display in RSS stream on portal main page					✓	✓	✓
<b>FLEXspace.org Website (Public WordPress Site)</b>							
• Customizable Sponsor page, listed in main navigation						✓	✓
• Shared page with logo/links				✓	✓		
• Inclusion in rotating gallery				✓	✓	✓	✓
• Contribute to FLEXspace Blog				✓	✓	✓	✓
• Listed on Sponsors Page as "current, previous/past"			✓	✓	✓	✓	✓
<b>Analytics from FLEXspace Repository (Access via Issued User Account)</b>							
• <b>Custom</b> Analytics from ARTstor staff						✓	✓
• <b>Key Terms</b> through FLEXspace Staff				✓	✓	✓	✓
• <b>Basic</b> aggregate annual report of user trends	✓	✓	✓	✓	✓	✓	✓
<b>Access to FLEXspace.org Website Users and FLEXspace Repository Account Holders</b>							
• <b>Polling/Survey</b> Opportunity				1	2	4	Unlimited
• <b>Exclusive webinar</b>					1	2	3
• Acknowledgement at <b>Events &amp; Print &amp; Media</b>			✓	✓	✓	✓	✓
• Membership on <b>FLEXspace industry advisory council (IAC)</b>			✓	✓	✓	✓	✓

\*Open to discussion, and subject to approval by the FLEXspace Core Team

Contact us by visiting [www.FLEXspace.org](http://www.FLEXspace.org) for details and to schedule a demo